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OPEN EC TECHNOLOGIES, INC. ANNOUNCES CLEAR BENEFITS.COM SELECTED OPENEC SOFTWARE FOR US HEALTHCARE BENEFITS ENROLLMENT EDI SOLUTION

North Vancouver, BC – Open EC Technologies, Inc. (“Open EC” or the “Company”) (TSX-V: OCE) is pleased to announce new business and sales growth for its subsidiary, SoftCare EC Solution Inc. (“SoftCare”).

ClearBenefits.com, Inc. (“ClearBenefits”) has selected SoftCare and the TradeLink HealthCare EDI Software to implement a solution for Inter-Operability of HealthCare Insurance Benefit Enrolment between Employers and Insurance Companies. They selected the SoftCare technology because of TradeLink’s ability to offer a more sophisticated, reliable and scalable solution for their growing and challenging HealthCare EDI business environment.

Martyn Armstrong, CEO of Open EC states: “SoftCare is experiencing a marked increase in sales of its TradeLink EDI Software Solutions in the US HealthCare Market. This comes from expanding our US Sales activities and recent investments in web based marketing (See our web site at www.SoftCareHealthCare.com). These initiatives are increasing the number of qualified sales of leads and assisting in the presentation of the Company’s solutions to a wider base of customers.”

About ClearBenefits.com, Inc.

Founded in 1999, based in Santa Clara California, ClearBenefits has more than a decade of experience providing best of breed benefits management technology, support and integrated administration services that support the delivery of benefits for thousands of employees in the United States.

As one of the first benefits technology vendors in the market they have adapted their business throughout the years to adjust to the new challenges brokers and employers face, one thing has remained consistent, the focus exclusively on benefits management. ClearBenefits technology and services packages are fully integrated to provide end-to-end benefits outsourcing for Employers of all sizes.

About Open EC Technologies, Inc.

Open EC is a TSX Venture Exchange listed company. Its subsidiary, SoftCare EC Solutions Inc. is an e-business software, services and solution provider. SoftCare’s OpenEC® TradeLink e-business software includes solutions for Electronic Data Interchange (EDI), Healthcare Interoperability and Business Process Management. The Company sells the OpenEC® products and solutions to the healthcare, financial services and retail supply chain in North America. The company has a growing focus on turnkey solutions for US Healthcare Information Technology Reforms funded by the US Federal Government ARRA programs for Healthcare IT Interoperable mandates. Additional product and solution information is available on the web at www.SoftcareHealthcare.com and www.softcare.com and additional public company information is available on the web at www.openec.com. The Company’s common shares trade on the TSX Venture Exchange under the symbol: **OCE**.

ON BEHALF OF THE BOARD

“Martyn A. Armstrong”

Martyn A. Armstrong
President and CEO

Further information about the Company can be found on SEDAR (www.sedar.com) or by contacting Mr. Martyn A. Armstrong, President & CEO of the Company

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The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements.

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