



**For Immediate Release: September 16, 2010**

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## **OPEN EC TECHNOLOGIES, INC ANNOUNCES ORLANDO BEHAVIORAL HEALTH SELECTED OPENEC SOFTWARE FOR US HEALTHCARE BENEFITS ELEGIBILITY**

**North Vancouver, BC** – Open EC Technologies, Inc. (“Open EC” or the “Company”) (TSX-V: OCE) is pleased to announce new business and sales growth for its subsidiary, SoftCare EC Solution Inc. (“SoftCare”).

Orlando Behavioral Healthcare (“OBH”) has selected SoftCare and the TradeLink HealthCare EDI Software to implement a solution for Electronic Eligibility of HealthCare Insurance Benefits. OBH selected the SoftCare technology because of TradeLink’s ability to offer a more sophisticated, reliable and scalable solution for their growing and challenging HealthCare EDI business environment.

Martyn Armstrong, CEO of Open EC states: “SoftCare is experiencing a marked increase in sales of its TradeLink EDI Software Solutions in the US HealthCare Market. This comes from expanding our US sales force and recent investments in web based marketing (See our web site at [www.SoftCareHealthCare.com](http://www.SoftCareHealthCare.com)). These initiatives are increasing the number of qualified sales leads and assisting in the presentation of the Company’s solutions to a wider base of customers.”

### **About Orlando Behavioral Healthcare**

Orlando Behavioral Healthcare is a drug and alcohol rehabilitation center with a primary focus on mental health, substance abuse treatment and detoxification services. The OBH treatment center provides outpatient care and care for special groups with programs for adolescents, persons with co-occurring mental and substance abuse disorders, and criminal justice groups.

### **About Open EC Technologies, Inc.**

Open EC is a TSX Venture Exchange listed company. Its subsidiary, SoftCare EC Solutions Inc. is an e-business software, services and solution provider. SoftCare’s OpenEC® TradeLink e-business software includes solutions for Electronic Data Interchange (EDI), Healthcare Interoperability and Business Process Management. The Company sells the OpenEC® products and solutions to the healthcare, financial services and retail supply chain in North America. The company has a growing focus on turnkey solutions for US Healthcare Information Technology Reforms funded by the US Federal Government ARRA programs for Healthcare IT Interoperable mandates. Additional product and solution information is available on the web at [www.SoftcareHealthcare.com](http://www.SoftcareHealthcare.com) and [www.softcare.com](http://www.softcare.com) and additional public company information is available on the web at [www.openec.com](http://www.openec.com). The Company’s common shares trade on the TSX Venture Exchange under the symbol: **OCE**.

ON BEHALF OF THE BOARD

*“Martyn A. Armstrong”*

Martyn A. Armstrong  
President and CEO

Further information about the Company can be found on SEDAR ([www.sedar.com](http://www.sedar.com)) or by contacting Mr. Martyn A. Armstrong, President & CEO of the Company

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