



For Immediate Release: February 24, 2010

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CONTACT: Martyn A. Armstrong, President and CEO

**Open EC Technologies, Inc.
Announces George Dorin Appointed CFO**

North Vancouver, BC, February 24, 2010 – Open EC Technologies, Inc. (“Open EC” or the “Company”) (TSX-V: OCE) announces the appointment of George Dorin as a Chief Financial Officer (“CFO”) of the Company.

The company is pleased to announce that Mr. George Dorin has joined the Company as Chief Financial Officer. Mr. Dorin has 30 years of broad-based financial experience, including over 15 years as a VP Finance or CFO for several private and public companies.

He holds undergraduate degrees in Science and Accounting from the University of British Columbia, a Masters Degree in Finance from the London School of Economics in England, and the Diploma FCSI (Fellow of the Canadian Securities Institute). A Chartered Accountant, he was also granted a CF (Corporate Finance) specialist designation from the Canadian Institute of Chartered Accountants in 2008.

As a CFO and contract management consultant, Mr. Dorin has been involved in a number of corporate finance transactions and has assisted companies with strategic and business planning, financial and regulatory reporting, investor relations and corporate development.

Prior to his work in industry, he worked in the financial services sector as a Senior Accountant with Ernst & Whinney (now part of KPMG), as a Manager in the Corporate Finance Group and Management Consulting Group at Price Waterhouse, as an Assistant Manager at the Royal Bank of Canada, and as an Investment Advisor with Pemberton Securities (now part of RBC Dominion Securities).

In 2007 and 2008 he provided corporate finance services to clients at Wolrige Mahon, LLP a mid-sized BC-based CA Firm, as a Senior Vice President in their Corporate Finance Group.

Martyn Armstrong, CEO of Open EC states, “We are pleased to have Mr. Dorin join the Open EC team where his years of financial and public company experience in high growth business environments will certainly benefit our company. We are looking forward to his contribution to our strategic planning, business development growth and corporate finance initiatives.”

Mr. Dorin states, “I am very pleased to join Open EC. With its innovative business and dedicated management and staff, it’s a great opportunity at an exciting time in their business development”.

A sampling of Mr. Dorin’s past senior financial management positions include, Norsat International Inc, a Satellite Telecom Company with offices in the Canada, US, & England, GPS Industries Inc a Wireless technology company that had offices in the Canada, US, & England, NewspaperDirect, Inc a private US technology company with global operations and licensing, and Boston Pizza International, a restaurant franchisor.

About Open EC Technologies Inc.

Open EC is a TSX Venture Exchange listed company. Its subsidiary, SoftCare EC Solutions Inc. is an e-business software, services and solution provider. SoftCare's OpenEC® e-business software includes solutions for Electronic Data Interchange (EDI), Healthcare Interoperability and Business Process Management. The Company sells the OpenEC® products and solutions to the healthcare, financial services and retail supply chain in North America. The company has a growing focus on turnkey solutions for US Healthcare Information Technology Reforms funded by the US Federal Government ARRA programs for Healthcare IT Interoperable mandates. Additional product and solution information is available on the web at www.softcarehealthcare.com and www.softcare.com and additional public company information is available on the web at www.openec.com. The Company's common shares trade on the TSX Venture Exchange under the symbol: **OCE**.

ON BEHALF OF THE BOARD

"Martyn A. Armstrong"

Martyn A. Armstrong
President and CEO

Further information about the Company can be found on SEDAR (www.sedar.com) or by contacting Mr. Martyn A. Armstrong, President & CEO of the Company

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The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements.



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